

NovFeed is Growing, and We Need Your Expertise!

Job Title: Marketing and Sales Representative

Position Ref No: 2024//014

Location: Dar es Salaam, Tanzania

Job Type: Full Time

If you thrive in a fast-paced environment, excel in building relationships, and have a flair for both marketing strategies and sales execution, we want to hear from you!

Responsibilities:

- Develop and execute comprehensive marketing plans to promote our range of products
- Identify and engage with potential clients, building strong and lasting relationships.
- Conduct product presentations and demonstrations to showcase the benefits of our range of products.
- Collaborate with the marketing team to create impactful promotional materials and campaigns.
- Manage the complete sales cycle, from lead generation to closing deals.
- Provide in-depth product knowledge and support to customers.
- Gather market intelligence and customer feedback to contribute to product improvement.
- Achieve and exceed sales targets through effective negotiation and relationship-building skills.
- Represent NovFeed at industry events, conferences, and trade shows.

Requirements:

- Bachelor's Degree / Diploma in Marketing, Aquaculture, Agronomy, Agriculture General Business, or a related field.
- Proven experience in marketing and sales, preferably within the aquaculture and agricultural sector.
- Strong communication and interpersonal skills.
- Ability to work independently and as part of a collaborative team.
- Familiarity with fish farming practices and agricultural inputs is a plus.

How to Apply

Send your updated resume, cover letter, and relevant documents to info@novfeed.com with the subject line "Application for Marketing and Sales Representative position - Ref No: 2024//014."